

# **BURTON NEWS**

## **ADVERTISING RATES & TERMS**

**Burton News currently offers the following advertising space to local businesses:**

### **One year Advertisement:**

Adverts of a commercial nature are welcomed from local businesses or from business owners who reside within the parish of Burton-in-Kendal.

The only size currently offered is 1/8<sup>th</sup> of a page (A5 finished) at £55 p.a. (11 issues)

### **One-off Advertisement:**

One-off adverts of a commercial nature (i.e. 1/8<sup>th</sup> page in 1 issue only) can sometimes be accommodated subject to space availability, and cost £12.50

### **Advertisements for community groups, events and social activities:**

Advertisements for community groups, events and social activities are included free of charge in our Events Listings, and elsewhere subject to the availability of space.

### **How to advertise:**

Requests for advertising space should be sent to the Editorial Committee who maintain a waiting list of those wanting to advertise within Burton News. Priority will be given to businesses who operate in, or whose owners live within, the parish of Burton-in-Kendal. Full details of what you wish to advertise, along with your name, address, telephone number and email address (if you have one) should be sent to [editor@burtonnews.org.uk/](mailto:editor@burtonnews.org.uk) or left at Burton Village Store in an envelope addressed to Burton News. Copy date for every issue is 20<sup>th</sup> of the month preceding the cover date – but note: no January issue.

### **Payment:**

Once an advertisement has been accepted for inclusion in Burton News, an invoice will be sent to the advertiser, and payment should be made within 7 days of the invoice date.

### **Renewal of advertisements:**

Renewal notices are sent out approx one month before the end of your year and payment should be made before the renewal date to ensure continued inclusion of your advertisement. In order to keep down our administrative costs, renewal notices which remain unpaid at the renewal date will result in the cancellation of the advertisement without further notice.